

Local Value Chain Development

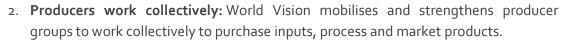


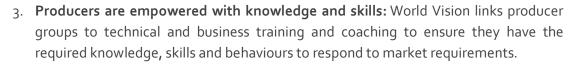




Key components:

1. **Participatory Market Analysis:** World Vision works with the community to scope the local economy and identify high-potential products through participatory value chain analysis.







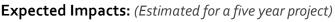


Suitable contexts: secure urban or rural contexts.

Project Length: Four to five years.



Resources Required: USD250,000 for a five year project. A Market Facilitator with business and facilitation expertise



- 1200 producers increase their annual profit by at least 30%
- 1200 producers have improved knowledge, skills, and attitudes resulting in improved productivity, product quality, gender equity and land management
- 6600 indirect beneficiaries
- ~ USD650,000 of additional income generated over five years (benefits continue beyond five year project)



Tools & Resources: Visit the Local Value Chain Development website at http://lvcd.projectmodel.org/



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