

Water and health (p. 9)

Film clip analysis

The film clips *Can You Live With Dirty Water?* and *A Public Health Announcement* are available to view on the *Get Connected: Water in the world* page at worldvision.com.au/schoolresources

About the film clips

Can You Live With Dirty Water? was created to be watched online in the United Kingdom (UK). *A Public Health Announcement* was created to be shown on TV in Papua New Guinea (PNG).

The film clip *A Public Health Announcement* is spoken in pidgin, with English subtitles. When two or more groups that do not speak a common language need to communicate, sometimes they may create a simplified language that combines words from their other languages together. This type of new language is called pidgin. Often a pidgin language is first created when people come together to trade. It may continue to be used as a means of communication in places like PNG where many different languages are spoken (it is estimated that over 800 languages are spoken in PNG).

The two men speaking in this film clip are George Telek and David Bridie. George Telek is a popular musician from PNG. He and David Bridie, an Australian musician, had previously worked on an album together.

For you to do

1. Watch the film clips *Can You Live With Dirty Water?* and *A Public Health Announcement* (note: you may need to watch the clips more than once).
2. Complete the following questions (note: the table continues on the next page).

	Can You Live With Dity Water?	A Public Health Announcement
What was your response to the film clip? Did it have an impact on you?		
What do you think is the purpose of the film clip? What are the film-makers trying to achieve?		
What is the main message of the film clip? What do the film-makers want people to know or do as a result of watching?		

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<p>Who do you think the makers of the film clip are trying to reach? Who is their target audience?</p>		
<p>How do you think the target audience is likely to respond? Do you think the film-makers will be successful in creating change in their target audience as a result of this film clip? Why or why not?</p>		
<p>What types of images or visual techniques are used by the film-makers?</p> <p>eg: slow motion; close-ups; long shots; graphics (written text); main colours; lighting; etc.</p>		
<p>What impact do you think these visual techniques have on the viewer?</p>		
<p>What types of sounds or audio techniques are used by the film-makers?</p> <p>eg: use of a narrator; sound effects; sounds made by people, animals, objects in the film; music – either occurring in the story or background music used to create a particular mood; etc.</p>		
<p>What impact do you think these audio techniques have on the viewer?</p>		