



'The Strike' versus Hunger

The digital clip, **'The Strike' versus Hunger** (4 min 36 seconds), involves a superhero called 'The Strike'. Brainstorm a list of famous superheroes and identify common features (e.g. costume). After watching 'The Strike,' identify the features and how they were used in the clip.

Superheroes	Common features of superhero texts

'The Strike' versus Hunger has four sections. Identify the purpose of each section and the features used. These include: music, written text, voice over, close ups, characters and setting.

Timing	Features - purpose
- 0.45 sec	
0.45 – 1.40 sec	
1.40 – 4.20 sec	
4.20 – 4.36 sec	



Choose one of the following phrases and explain its purpose in the text.

“Do something real.”

“R U 4 Real?”

“This is what hunger looks like.”

“Don’t have to be a superhero to fight hunger – an ordinary hero is fine.”

What is the purpose of the digital text? How did it seek to achieve its purpose?

Who is the intended audience for the text? Give reasons for your view.

What factual evidence was presented in the digital text ‘The Strike’ versus Hunger?

In a small group or with a partner, discuss the role of the features below and evaluate the effectiveness of the text.

