

International Day of the Girl Child photo activity (p. 5)

You have been asked to promote the International Day of the Girl Child, celebrating girls and raising awareness of their needs and the issues facing girls living in poverty.

1. Look at the four images of girls on the next page. A caption has been created for one of them. This is an example of the type of “call to action” that might be found on a promotional poster. Write a caption/poster “call to action” for each of the other three images.

Image 1: Make her dreams come true. Support girls' education. Support the International Day of the Girl Child.

Image 2: _____

Image 3: _____

Image 4: _____

2. If you could only pick **one** of these four images to use for a promotional poster, which image would you choose? Write a paragraph explaining why you picked that particular image. What are the features of the image that you think make it the best choice? Consider the subject matter and tone of the image – the message and/or emotion it suggests to the audience.



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