We all have a role to play...

Individuals, governments and businesses worldwide directly and indirectly feed the arms of human trafficking and slavery if we have a role to play in preventing it. Consequently, we don’t have three strategies targeting each of these segments of society.

1. Don’t Trade Lives seeks to:
   - Reduce the market in Australia for products produced through the use of extreme forms of slavery.

We also promote awareness of the condition of child and trafficked labour; and

2. Fund innovative interventions in the areas of prevention, protection, prosecution and policy, including efforts to increase awareness and understanding of the three important interventions.

3. Advocate for better policies and practices from the Australian Government, both past and present.

CASE STUDY: LA TAKES THE FRONTLINE

La left her hometown in Laos at age 22, lured by the encouragement of a friend and the promise of earning a good salary in Thailand. She ended up working as a housemaid for 16 years, totally cut-off from the outside world. She did everything from laundry to cooking and cleaning the house. La was paid nothing and the promise of earning a good salary in Thailand. She ended up working as a housemaid for 16 years, totally cut-off from the outside world. She did everything from laundry to cooking and cleaning the house. La was paid nothing. She did not endure what I have gone through,” La concludes.

Many children are beyond the reach of child sponsorship. Often they don’t have a fixed place to stay or even an address. Some have no parents. Some have escaped from exploitation in a brothel or factory and are fending for themselves. The Don’t Trade Lives campaign on child trafficking and slavery today! Visit: donttradelives.com.au

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Human trafficking and slavery is about the buying and selling of people for exploitative labour or sexual slavery. It is now the third largest transnational organized crime in the world, behind drugs and arms. It has been estimated that trafficking enslaves 27 million people today worldwide.

Beyond the Don’t Trade Lives campaign, World Vision is uniting Australians against trafficking and slavery. Don’t Trade Lives examines the issue of labour exploitation worldwide, and especially in the Asia-Pacific region. Governments, businesses and individuals worldwide – including in Australia – have a role to play in combating this crime.

WHAT IS HUMAN TRAFFICKING?

Human trafficking is the recruitment, harbouring, transportation, or receipt of another person, through the use of force, threats, fraud or deception, with the purpose of exploiting that person for labour or services, sexual exploitation or organs. The victims of human trafficking are exploited in areas such as prostitution, domestic servitude, forced labour and forced begging.

THE REAL COST

Human trafficking is a violation of an individual’s human rights and human dignity. It reduces human beings to commodities, bought and sold to service the ever expanding demands of global consumers for cheap goods and unfair income.

WHAT IS ETHICAL CERTIFICATION?

The Australian Competition & Consumer Commission (ACCC) notes that many enterprises use a variety of certification systems to ensure that their products carry a symbol, logo or other trade mark to show that they are ‘ethical’ to a particular standard.

The most credible ethical certification schemes, such as those under the SEALS Alliance, include the Fairtrade Label independently certified by social and environmental standards. Certification can often only be produced without harm to consumers, workers, and the environment.

THE DARKER SIDE OF CHOCOLATE

Child laborers, both boys and girls, are still being used to produce cocoa and chocolate in many countries, in particular in West Africa. In response, the Fair Trade movement was born in the 1970s. It’s aim was to improve living standards of farmers, and in particular, women farmers.

Don’t Trade Lives calls on the global chocolate industry to guarantee farmers a fair price for their cocoa and eliminate exploited labour from cocoa production by 2018.

WHAT THE FUTURE LOOKS LIKE

The Don’t Trade Lives campaign is uniting Australia against human trafficking and slavery. It involves a range of activities to raise awareness of human trafficking and campaign for fair trade.

FAIR TRADE UNIVERSITY

RMIT and Macquarie have been announced as the first Fair Trade Universities in Australia.

• Coles and Woolworths have increased the number of Fairtrade certified chocolate products in their stores.
• Mars announced it would certify its entire cocoa supply chain.
• Green & Black’s is transitioning its entire product range to the Fairtrade label.
• Empowering youth and communities to influence government and private sector action on trafficking.

FAIR TRADE FOOD

• RMIT and Macquarie have been announced as the first
• Fair Trade Universities in Australia.

1. Don’t Trade Lives has been successful in influencing changes in industry practices and commitments.
• Cadbury, along with several other companies, recently launched “Chocolate that Changes Lives” a global campaign to raise awareness of the importance of Fairtrade in our cocoa and chocolate industry.

2. Don’t Trade Lives has contributed to increased awareness of human trafficking and campaign for fair trade.
• Computer automated certification schemes, including the Fairtrade logo, are used by more than 200,000 companies worldwide.

3. Don’t Trade Lives has contributed to increased awareness of human trafficking and campaign for fair trade.
• Cadbury has launched a new initiative to raise awareness of the importance of Fairtrade in our cocoa and chocolate industry.

Don’t Trade Lives calls on the global chocolate industry to guarantee farmers a fair price for their cocoa and eliminate exploited labour from cocoa production by 2018.

The International Labour Organization estimates that there are as many as 25 million workers trapped on fishing trawlers in the region. Don’t Trade Lives is encouraging the Australian Government to be proactive in ensuring there is comprehensive legislation and effective and positive anti-trafficking policy environment in the Asia-Pacific region in just as it has to the trafficking in Persons Report 2010, US Department of State).

The most credible ethical certification schemes, such as those under the SEALS Alliance, include the Fairtrade Label independently certified by social and environmental standards. Certification can often only be produced without harm to consumers, workers, and the environment.

The standards for certification can, and often do, vary by scheme. The standards for certification can, and often do, vary by scheme.

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Always check the product packaging for the Fairtrade certification guarantees.