

Chocolate Scorecard

Since 2008, World Vision has been calling on the global chocolate industry to guarantee farmers a fair price for their cocoa and eliminate forced, child and trafficked labour from cocoa production.

However, with only around 5% of the world's cocoa being ethically certified, there is a long way to go.

This chocolate scorecard tells you which of the major chocolate companies in Australia are doing the most to end exploitation in the cocoa sector, by only using ethically-certified cocoa in their chocolate.

Scorecard Summary

CRITERIA	Entire Australian product range uses ethical cocoa	Public timetabled commitment to the future use of ethical cocoa across entire Australian product range	Some Australian products use ethical cocoa
COMPANY			
CADBURY	X	X	✓
COCOLO	✓	✓	✓
FERERRO	X	✓	X
GREEN & BLACKS	X	✓	✓
HAIGH'S	X	✓	✓
LINDT	X	✓	X
MARS	X	✓	✓
NESTLÉ	✓	✓	✓

NOTES: World Vision Australia definition: "Ethical cocoa" is cocoa that is harvested without the use of forced, child or trafficked labour. This term does not seek to classify the use of other ingredients, such as palm oil or sugar. This requires transparent 3rd party verification of the cocoa supply chain to provide an assurance that no forced, child or trafficked labour is used. This could include, but is not limited to, ethical certification schemes. World Vision Australia supports certification schemes that are full members of the ISEAL Alliance - www.isealalliance.org.

Cadbury (under Mondelez International, formerly Kraft Foods)		
Entire Australian product range uses ethically sourced cocoa	No.	
Timetabled commitment to the future use of ethically sourced cocoa across entire Australian product range	<p>Cadbury have not produced a timetable for the use of ethically sourced cocoa across their entire Australian product range. They have said it is a long term objective and will take some years to achieve.</p> <p>Mondelez International (formerly known as Kraft Foods) the parent company of Cadbury, announced in November 2012 that they aim towards all cocoa being sustainably sourced, with third party verification, however disappointingly no date has been set for this.</p>	
Some Australian products use ethically sourced cocoa	Cadbury's signature product, the Cadbury Dairy Milk Milk Chocolate Block range (since April 2010) and Dairy Milk Easter Magic egg (since April 2011) are Fairtrade Certified in Australia and New Zealand. This is part of a global conversion of signature Cadbury products in markets around the world.	
Other investments	<p>The Cadbury Cocoa Partnership was established in 2008 in partnership with the United Nations Development Programme, local governments, farmers and communities. The program aims to secure the economic, social and environmental sustainability of around a million cocoa farmers and their communities in Ghana, India, Indonesia and the Caribbean.</p> <p>Mondelez International announced in November 2012 that they would invest \$400 million into cocoa sustainability under its Cocoa Life plan. This is the biggest financial investment into the sector to date and aims to benefit farming communities through: higher incomes from more productive farming, community empowerment, secondary livelihoods, inspiring young people and protecting the environment.</p>	

FERRERO		
Entire Australian product range uses ethically sourced cocoa	No.	
Timetabled commitment to the future use of ethically sourced cocoa across entire Australian product range	<p>Ferrero have committed to sourcing ethical cocoa, free from forced, child and trafficked labour by 2020. In their 2012/13 report, Ferrero state that they are on track to achieve this goal, with approximately 40% of their cocoa currently ethically produced, with the following breakdown:</p> <ul style="list-style-type: none"> • 25% UTZ or Rainforest Alliance • 5% CCT and Macquita • 10% traceable through Source Trace and other traders 	
Some Australian products use ethically sourced cocoa	No, However, Ferrero have publicly released a timetable for sourcing cocoa from traceable supply chains that are assessed by a 3 rd party. This will be incremental across their entire cocoa supply, rather than product by product.	
Other investments	In 2005 Ferrero started the "Social Enterprises" program. The program starts up small factories to produce a few select Ferrero products that can be afforded and purchased by local communities in developing countries. The main aim is to promote local jobs and source local raw materials. Part of the revenue is invested into local social initiatives.	

HAIGH'S		
Entire Australian product range uses ethically sourced cocoa	No. However Haigh's does source 70% of its cocoa using the UTZ Certified scheme.	
Timetabled commitment to the future use of ethically sourced cocoa across entire Australian product range	Yes. Haigh's has committed to sourcing 100% of its cocoa through the UTZ Certified scheme and hopes to fulfil this commitment within the next two or three years (2016-2017).	
Some Australian products use ethically sourced cocoa	All of Haigh's made Easter range uses ethically-certified cocoa from UTZ Certified.	
Other investments	Haigh's is a direct member of the World Cocoa Foundation which works in all cocoa growing regions to help farming communities.	

LINDT		
Entire Australian product range uses ethically sourced cocoa	No.	
Timetabled commitment to the future use of ethically sourced cocoa across entire Australian product range	Yes. Lindt has committed to sourcing 100% ethical cocoa by 2020 with a focus on traceability. They state that they will partner with organizations such as Source Trust, World Cocoa Foundation, African Cocoa Initiative to achieve this goal.	
Some Australian products use ethically sourced cocoa	No Lindt products currently source ethical cocoa. They have not publically released a timetable for increasingly sourcing ethical cocoa for any of their products.	
Other investments	<p>Lindt supports a project in Ghana called Sustainable Tree Crops Program which seeks to address economic, social and environmental sustainability for tree crop farmers (such as cocoa) in West and Central Africa.</p> <p>Lindt also initiated a project in 2008 called "Ghana Traceable" in partnership with the Ghanaian government and a local NGO.</p>	

MARS		
Entire Australian product range uses ethically sourced cocoa	No.	
Timetabled commitment to the future use of ethically sourced cocoa across entire Australian product range	Mars have publicly stated that it is their goal and commitment to use only certified cocoa by 2020 in all their products. Their latest report states that they plan to meet this goal “well in advance” in Australia, but does not provide any figures on the current level of ethical cocoa used.	
Some Australian products use ethically sourced cocoa	Mars Bar in Australia is produced using 100% certified cocoa sourced from Rainforest Alliance (since June 2011).	
Other investments	The Mars Partnership for African Cocoa Communities of Tomorrow (iMPACT), initiated in 2007, is a collaborative social, economic and environmental development program, specifically targeted to assist cocoa growing communities in Ghana and Côte d’Ivoire.	

NESTLE		
Entire Australian product range uses ethically sourced cocoa	Yes. In 2013 Nestle announced that they would purchase 100% sustainable cocoa via the UTZ Certified scheme for their chocolate confectionery in Australia and New Zealand. This ethical certification only applies to the cocoa in the products, not other ingredients. It is only applicable to their confectionery, not other food and drink items.	
Timetabled commitment to the future use of ethically sourced cocoa across entire Australian product range	Nestle had committed to sourcing 100% ethical cocoa by the end of 2012. In February 2013 Nestle became the first major chocolate manufacturer in Australia to source all the cocoa for its retail confectionery business from certified and sustainable farms working with the Nestlé Cocoa Plan.	
Some Australian products use ethically sourced cocoa	In 2013 Nestle committed to sourcing ethical cocoa for their entire confectionery range in Australia and New Zealand. Nestle’s four finger Kit Kat Bar has been sold in Australia with UTZ certification since October 2010. During 2011 they sourced enough ethical cocoa for their entire Kit Kat range in the Oceania region.	
Other investments	In October 2009 Nestle launched The Cocoa Plan. It represents a £65 million investment over the next ten years in programmes to address the economic, social and environmental issues facing cocoa farming communities.	

Disclaimer: The information contained in this scorecard has been sourced from a range of sources and, according to such sources, was correct at the time of publication (February 2015). However as this information is subject to frequent change, please refer to the relevant company, standard or certification website for current information. The information provided should not be considered an endorsement, or lack of endorsement of any company or product referred to by World Vision Australia.