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Media statement: Arnott's committed to sustainable cocoa sourcing

While Arnott's sources only a small amount of cocoa from West Africa (less than 0.1% of that region's total supply), it is committed to playing its part by sourcing sustainable cocoa that avoids the use of child trafficking and unacceptable forms of child labour.

Arnott's will continue working with its suppliers, all of whom are members of the World Cocoa Foundation (WCF) and/or the International Cocoa Initiative (ICI)*, to identify a longer-term, independently certified sustainable sourcing approach to its West Africa-derived cocoa supply by end September 2010.

[ends]

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 Arnott's

Notes:

*Both WCF and ICI have programs in place to promote sustainable and responsible cocoa growing initiatives including programs to oversee and sustain efforts to eliminate the worst forms of child and forced labour.