

In recent years World Vision's Don't Trade Lives campaign has been calling on the global chocolate industry to guarantee farmers a fair price for their cocoa and eliminate exploited labour from cocoa production by 2018. Hundreds of thousands of Australians have supported actions targeting the chocolate industry and significant progress has been made. However, with less than 5% of the world's cocoa being ethically certified, there is a long way to go. This chocolate scorecard details and scores the actions and progress of some of the major chocolate companies to date with regard to the use of ethical cocoa.

Criteria/ Company	Acknowledges the use of child labour in the industry	Entire Australian product range uses ethical cocoa	Public timetabled commitment to the future use of ethical cocoa across entire Australian product range	Some Australian products use ethical cocoa	Supports and invests in local farmers and their communities
Cadbury	✓	✗	✗	✓	✓
Nestle	✓	✗	✗	✓	✓
Mars	✓	✗	✓	✗	✓
Ferrero	✓	✗	✗	✗	✓
Lindt	✓	✗	✗	✗	✓
Cocolo	✓	✓	✓	✓	✓
Green and Blacks	✓	✗	✓	✓	✓

## NOTES:

- World Vision Australia definition: "Ethical chocolate / ethical cocoa" refers to cocoa that is independently certified to have been harvested without the use of forced, child or trafficked labour. This term does not seek to classify the use of other ingredients, such as palm oil.
- World Vision Australia supports certification schemes that are full members of the ISEAL Alliance ([isealliance.org](http://isealliance.org)).
- By signing the 2001 Harkin Engel Protocol the chocolate industry has "publicly acknowledged the problem of forced child labour in West Africa and will continue to commit significant resources to address it". (*Protocol for the growing and processing of cocoa beans and their derivative products in a manner that complies with ILO Convention 182 concerning the prohibition and immediate action for the elimination of the worst forms of child labor*. Accessed online 25 November 2010, [cocoainitiative.org/images/stories/pdf/harkin%20engel%20protocol.pdf](http://cocoainitiative.org/images/stories/pdf/harkin%20engel%20protocol.pdf))
- Criteria **Supports and invests in local farmers and their communities** requires that: Companies are actively engaged in the development and funding of community services and infrastructure that promote the education, health and the social development of cocoa farming communities and families.

## Cadbury

<p><b>Acknowledges the use of child labour in the industry</b></p>	<p>Cadbury is a member of the International Cocoa Initiative (ICI). In their Human Rights &amp; Ethical Trading Policy, Cadbury recognises International Labour Organization (ILO) international standards on child labour. It states in their Ethical Sourcing Standards that there shall be, "No harmful child labour, which means no employment of anyone under the minimum school leaving age; the work of anyone under 18 must not interfere with their education."</p>	<p>✓</p>
<p><b>Entire Australian product range uses ethical cocoa</b></p>	<p>No.</p>	<p>✗</p>
<p><b>Public timetabled commitment to the future use of ethical cocoa across entire Australian product range</b></p>	<p>Cadbury have not produced a timetable for the use of ethically sourced cocoa across their entire Australian product range. They have said it is a long term objective and will take some years to achieve.</p>	<p>✗</p>
<p><b>Some Australian products use ethical cocoa</b></p>	<p>As of March 2010, Cadbury's signature product, the Cadbury Dairy Milk milk chocolate range is Fairtrade Certified in Australia and New Zealand, as part of a global conversion of signature Cadbury products in markets around the world. Cadbury Australia has currently agreed to purchase 3900 tonnes of Ghanaian Fairtrade Certified beans each year - the annual amount needed to manufacture Dairy Milk milk chocolate demand in Australia and New Zealand (this amount may increase dependent on conversion or launch of new Fairtrade Certified products). In addition to paying at least the Fairtrade Minimum Price for its cocoa (US\$1600 per tonne in 2010, US\$2000 per tonne as of 1 January 2011), Cadbury pays cocoa farmer organisations the Fairtrade Premium (US\$150 per tonne in 2010, US\$200 per tonne as of 1 January 2011). Through the Fairtrade Premium, Cadbury Australia's sourcing of Fairtrade Certified cocoa in 2010 is estimated to have generated US\$585,000 for Ghanaian cocoa farmer organisations to invest in social and community development projects.</p>	<p>✓</p>
<p><b>Supports and invests in local farmers and their communities</b></p>	<p>The Cadbury Cocoa Partnership was established in 2008 in partnership with the United Nations Development Programme, local governments, farmers and communities. The program aims to secure the economic, social and environmental sustainability of around a million cocoa farmers and their communities in Ghana, India, Indonesia and the Caribbean.</p>	<p>✓</p>






## Nestle

<b>Acknowledges the use of child labour in the industry</b>	Nestle is a signatory to the 2001 Harkin-Engel Protocol and a member of the ICI. The Nestle Corporate Business Principals recognises ILO international standards on child labour. As part of Nestle's Supplier Code it says that there shall be "no use or benefit from forced or compulsory labour, no use of child labour or work that is mentally, physically, socially or morally dangerous or harmful to children, or improperly interferes with their schooling needs."	✓
<b>Entire Australian product range uses ethical cocoa</b>	No.	✗
<b>Public timetabled commitment to the future use of ethical cocoa across entire Australian product range</b>	Nestle doesn't source ethical cocoa for its entire range and has no published timetable to do so.	✗
<b>Some Australian products use ethical cocoa</b>	As of October 2010, Nestle's four finger KitKat Bar is being sold in Australia with UTZ certification. UTZ Certified purports to be dedicated to creating an open and transparent marketplace for agricultural products. UTZ Certified is a member of the International (ISEAL) Alliance. World Vision supports certification schemes that are members of the ISEAL Alliance.	✓
<b>Supports and invests in local farmers and their communities</b>	In October 2009 Nestle launched The Cocoa Plan. The plan represents a £65 million investment over the next ten years in programmes to address the economic, social and environmental issues facing cocoa farming communities.	✓






## Mars

<b>Acknowledges the use of child labour in the industry</b>	Mars is a signatory to the 2001 Harkin-Engel Protocol and a member of the ICI. Mars assert that they "take very seriously our responsibility to the cocoa farming families and we have a genuine commitment to the communities that are touched by our business."	✓
<b>Entire Australian product range uses ethical cocoa</b>	No.	✗
<b>Public timetabled commitment to the future use of ethical cocoa across entire Australian product range</b>	Mars have publicly stated that its aim is for 100% of its cocoa to be certified by 2020; it has however yet to name which certifier or certification system will label all its cocoa as certified by the target date and has only stated that 100,000 tonnes per year of its total cocoa supply will be certified by the Rainforest Alliance.	✓
<b>Some Australian products use ethical cocoa</b>	At this time, no products are available in Australia using ethically sourced cocoa. However, Mars has announced that they will purchase 1150 tonnes of Rainforest Alliance Certified beans in 2011 and launch their Mars Bars with Rainforest Alliance certification as of June 2011.	✗
<b>Supports and invests in local farmers and their communities</b>	The Mars Partnership for African Cocoa Communities of Tomorrow (iMPACT), initiated in 2007, is a collaborative social, economic and environmental development program, specifically targeted to assist cocoa growing communities in Ghana and Côte d'Ivoire.	✓

## Ferrero

<b>Acknowledges the use of child labour in the industry</b>	<p>Ferrero is a signatory to the 2001 Harkin-Engel Protocol and a member of the ICI. Ferrero use a standard clause in their contract with suppliers to ensure that the goods acquired have been obtained and transformed in full compliance with all local and other applicable laws, regulations and norms, as well as with the requirements established by the applicable International Conventions, Agreements and/or Declarations (such as the ILO and UN Conventions and the Human Rights Declaration).</p>	
<b>Entire Australian product range uses ethical cocoa</b>	<p>No.</p>	
<b>Public timetabled commitment to the future use of ethical cocoa across entire Australian product range</b>	<p>No.</p>	
<b>Some Australian products use ethical cocoa</b>	<p>No Ferrero products currently source ethical cocoa. They have not publicly released a timetable for sourcing ethical cocoa for any of their products.</p>	
<b>Supports and invests in local farmers and their communities</b>	<p>In 2005 Ferrero developed the “Social Enterprises” program. The program starts up small factories to produce a few select Ferrero products that can be afforded and purchased by local communities in developing countries. The main aim is to promote local jobs and source local raw materials. Part of the revenues are invested into local social initiatives.</p>	

## Lindt

<p><b>Acknowledges the use of child labour in the industry</b></p>	<p>Lindt &amp; Sprungli (Lindt) is a member of the ICI. Lindt requires all suppliers of raw materials such as cocoa to adhere to its Supplier Code of Conduct, as well as sign a Compliance Declaration. Lindt's Supplier Code of Conduct demands that suppliers comply with all applicable national and international laws and regulations including those under the ILO and the United Nations' Universal Declaration of Human Rights. It strictly prohibits corruption and bribery, discrimination and child labour. It guarantees freely chosen employment, fair compensation and working conditions as well as freedom of association. The suppliers' subcontractors must also implement this Supplier Code of Conduct, and Lindt reserves the right to conduct periodic, unannounced inspections of suppliers.</p>	
<p><b>Entire Australian product range uses ethical cocoa</b></p>	<p>No.</p>	
<p><b>Public timetabled commitment to the future use of ethical cocoa across entire Australian product range</b></p>	<p>No.</p>	
<p><b>Some Australian products use ethical cocoa</b></p>	<p>No Lindt products currently source ethical cocoa. They have not publically released a timetable for sourcing ethical cocoa for any of their products.</p>	
<p><b>Supports and invests in local farmers and their communities</b></p>	<p>Lindt supports a project in Ghana called Sustainable Tree Crops Program (treecrops.org), which seeks to address economic, social and environmental sustainability for tree crop farmers (such as cocoa) in West and Central Africa. Lindt also initiated a project in 2008 called "Ghana Traceable" in partnership with the Ghanaian government and a local NGO.</p>	

## Cocolo (Organic Trader Pty Limited)

<b>Acknowledges the use of child labour in the industry</b>	Yes.	✓
<b>Entire Australian product range uses ethical cocoa</b>	Yes. All Cocolo chocolate is Fairtrade Certified.	✓
<b>Public timetabled commitment to the future use of ethical cocoa across entire Australian product range</b>	All Cocolo chocolate is Fairtrade Certified.	✓
<b>Some Australian products use ethical cocoa</b>	All Cocolo chocolate is Fairtrade Certified.	✓
<b>Supports and invests in local farmers and their communities</b>	Cocolo receives a completely positive scorecard. The company only sources 100% Fairtrade Certified cocoa for all of its products. Through sourcing Fairtrade Certified cocoa, Cocolo ensures monitoring and protection of labour standards on the cocoa farms it buys from, as well as facilitating the social and economic development and empowerment of cocoa growing communities via a fair price and payment of the Fairtrade Premium.	✓

## Green and Blacks<sup>1</sup>

<b>Acknowledges the use of child labour in the industry</b>	Green and Blacks have ethical sourcing standards that are based on International Labour Organization Conventions, the UN Declaration of Human Rights, the Ethical Initiative Basecode and take into account the Soil Association Organic Standards.	✓
<b>Entire Australian product range uses ethical cocoa</b>	No.	✗
<b>Public timetabled commitment to the future use of ethical cocoa across entire Australian product range</b>	Green and Blacks <sup>1</sup> announced they would have 90% of their block chocolates and chocolate beverage range available as Fairtrade Certified in Australia by the end of 2010, as part of global conversion of most products to Fairtrade Certified cocoa. They have committed to converting their entire range globally by the end of 2011.	✓
<b>Some Australian products use ethical cocoa</b>	The Maya Gold chocolate block and bar are Fairtrade Certified, as is their cocoa powder.	✓
<b>Supports and invests in local farmers and their communities</b>	The premiums paid through Fairtrade certification will be used to deliver community projects in the Dominican Republic and Belize.  Green and Blacks relationship with cocoa farmers in Belize began in 1994 and continues today. During that time they have been investing in cocoa growing communities through community investment and long term cocoa contracts. In 2003 they started a formal program called the Belize Program which assists farmers to improve farming and management practices, rehabilitate cocoa growing crops and plant more cocoa trees.	✓

1. Owned by Cadbury

## Summary

World Vision recognises that:

- Changes to supply chains are complex and cannot happen overnight
- There is presently limited availability of ethical cocoa and high competition between companies to obtain a secure supply and
- Cadbury and most other companies mentioned in this document have taken steps to address the issue of trafficked and exploited labour in their supply chains.

World Vision calls on the global chocolate industry to guarantee farmers a fair price for their cocoa and eliminate exploited labour from cocoa production by 2018.

World Vision will continue to campaign on the issue of child and exploitative labour in the cocoa industry through public mobilisation, coalition activities and meeting with chocolate company representatives and industry associations.

Current information and actions can be found at [donttradelives.com.au](http://donttradelives.com.au)

**Disclaimer:** The information contained in this scorecard has been sourced from a range of sources and, according to such sources, was correct at the time of publication of this report (April 2011). However as this information is subject to frequent change, please refer to the relevant company, standard or certification website for current information. The information provided should not be considered an endorsement, or lack of endorsement of any company or product referred to by World Vision Australia.